

## **Lulu Opens New Hypermarket in Tuwaiq, Riyadh**

Riyadh : Lulu Retail has expanded its footprint in Saudi Arabia by opening a new hypermarket in the Asal Center Tuwaiq, Riyadh. This move aligns with the Kingdom's Vision 2030, aimed at boosting the economy and creating more job opportunities.

The new store was officially inaugurated by H.E Mohammed A. AlAhamri, Assistant Deputy of Integrated Investors Services at the Ministry of Investment, accompanied by Turki AlAjlan, Board Member of Riyadh Chamber, Matar Salem Ali Marran AlDhaheeri, Ambassador of UAE to the Saudi Arabia, Dr. Suhel Ajaz Khan, Ambassador of India to the Saudi Arabia, Yusuffali M.A, Chairman of Lulu Group, and other dignitaries.

“We’re proud to continue our expansion in Saudi Arabia. This hypermarket reflects our commitment to Vision 2030 by creating jobs, enhancing retail infrastructure, and offering a top-class shopping experience,” said Yusuffali M.A.

The store spans 65000 square feet and features an extensive range of products, including groceries, fresh produce, meat, seafood, dairy, bakery items, home essentials, electronics, beauty products, and more. It also includes self-checkout counters for hassle free shopping and a dedicated dining area within the fresh food section.

With ample parking space and exclusive launch promotions, Lulu ensures a convenient and value-driven shopping experience.

## **Lulu Launches Saudi Pomegranate Season to Promote Local Produce :**

As part of its commitment to supporting local agriculture, Lulu Retail has officially launched the Saudi Pomegranate season. This initiative aims to promote the rich quality and freshness of locally grown pomegranates, encouraging customers to choose homegrown produce and support Saudi farmers, reinforcing Lulu’s dedication to celebrating Saudi Arabia’s agricultural heritage while enhancing the shopping experience.

